



# THE KING ARTHUR FLOUR COMPANY, INC.

ESTD 1790 | 100% employee owned • 100% committed to quality

March 22, 2010

Re: Letter of Support for ValleyNet's Upper Valley Fiber Initiative and its application to Google's "Fiber to the Home" project

To whom it may concern:

The King Arthur Flour Company has been tracking the issue of very high speed connectivity for the past eighteen months. The lack of universal high speed internet service puts this region at a serious disadvantage in relation to other parts of the world. Among other problems, the lack of universal very high speed connectivity causes us to suffer loss of productivity and limits our ability to cultivate virtual office options for our employees. It also makes it more difficult for us to recruit qualified applicants for our high paying jobs and limits our ability to connect with our local customers.

The King Arthur Flour Company supports ValleyNet's Upper Valley Fiber Initiative and its application to Google's "Fiber to the Home" project. EC Fiber has developed a creative and effective way to provide fiber optic service to the end of every driveway despite our distributed housing settlement pattern. It has worked successfully with 23 Vermont municipalities and their residents to build a viable business plan that will provide "triple play" service at competitive prices. In New Hampshire, the West Central NH initiative (WCNH) has similar goals. By combining these efforts, we believe a FTTH covering the entire Upper Valley could be facilitated, with dramatic results.

Sincerely,

Steve Voigt  
President & CEO